

Press release

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Texworld USA and Apparel Sourcing USA Summer 2019 Wrap Up with a Significant Jump in Attendance

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Texworld USA and Apparel Sourcing USA Summer 2019 edition ends drawing in thousands of buyers. The event spotlight on sustainability hits high marks from exhibitors and attendees alike. Educational Series introduces Fashionsustain for the first time in show history and attendance soars New York – Texworld USA, co-located with Apparel Sourcing USA Summer 2019 edition closed its doors to another highly successful event on July 22-24, 2019 at the Javits Convention Center in New York City, NY. Together, the show connected international suppliers of textiles, trims and accessories, manufacturing and private label development services and finished apparel to a host of industry buyers, designers and experts.

In attendance, collectively, Texworld USA and Apparel Sourcing USA welcomed almost 6,400 attendees, a 21% increase in attendance from Texworld USA and Apparel Sourcing USA 2018.

The two events highlight a broad range of textiles with innovative structures, material mixes and a remarkable array of color palettes across 38 product categories. This dual platform offers direct access to impressive color, fabric and trend areas, a strong educational line-up and an assortment of industry resources.

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Summer 2019
Javits Center, New York, NY



Sustainability Spotlight

Day 1 of Texworld USA kicked off with an astounding response from visitors with Fashionsustain, a one-day conference originating from Neonyt Berlin. With aisles overflowing, attendees heard from Liz Hershfield, Head of Product, Development Production and Sustainability at Walmart eCommerce, Leslie Ferrick, Senior Manager, Fabric R&D/Sourcing Dept at Athleta, Louise Cloughton, Senior Director at PVH Corp., and much more on topics covering circularity, traceability and sustainability solutions.

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"At the moment, sustainability is the most relevant, but also the most complicated subject within the textile and fashion industry. People need clarity and guidance, along with inspiration. We are focused on the

sustainable future of the industry by providing more eco-friendly manufactures, panel discussions and resources. It's an on-going journey and we're right on the pulse of it. Brands and consumers alike are interested in sustainability practices like efficient water use or how to avoid micro plastics, along with traceability and transparency within the supply chain. We're excited that we have become a leader that sheds light on these pressing environmental and multi-channel issues. Although price will always be a factor, it's important to address new innovations and new ways to work with recycled and eco-friendly materials and processes. Our show strives to provide new solutions that designers and industry experts can work with in the future." said Jennifer Bacon, Show Director, Fashion & Apparel.

With several sustainable initiatives this edition, Texworld USA offered 3 times the amount of eco-friendly exhibitors than in past shows, which were highlighted in the Sustainable Sourcing Itinerary. The amount of carpets on the show floor were reduced by 33%, and approximately 90% of the signage on the show floor were recyclable signage boards. Furthermore, the show strengthened its commitment to sustainability through its recycled and repurposed bags. Created from previous edition's vinyl banners and promotional material, Texworld USA in conjunction with THROW, produced nearly a thousand bags. See how it all came together, [here](#).

Leading the way, the Lenzing Pavilion hit the show floor with 16 exhibitors showing sustainable fibers in a range of product categories. From cotton and functional fabrics to knits and lace, Lenzing Pavilion exhibitors showcased the best use of sustainable materials in TENCEL® and Lenzing Modal®.

Educational Series organized by Lenzing Fibers returns

Texworld's educational seminar series, organized by Lenzing Fibers, featured sessions hosted by a curated panel of industry experts who discussed the changing global landscape, sustainable solutions and the trend forecasting. Speakers included Texworld Art Directors, MintModa and Eileen Fisher.

Textile Talks takes center stage

With an overwhelming response from attendees, the Textile Talks took over aisles of the show floor with thought-provoking, interactive discussions. Topics included fashion entrepreneurship, start-up storytelling, sustainable practices like upcycling, and sourcing strategies with the US trade policy.

Explore the Floor Tours offer a new form of matchmaking

These guided tours opened the opportunity for attendees to walk the show floor with seasoned industry experts and gain a more detailed

insight on various exhibitors relevant to their businesses. It also created a more informal forum for questions and interaction.

Resource Row guides the way to sustainability

Taking a walk down Resource Row led attendees to a slew of companies sharing their industry tools including trend consultants, fabric recycling companies, technology, fashion consulting, creative learning, workshops, networking and more.



Attendees meeting with industry leaders to discuss ethical sourcing habits.

“Being on Resource Row has been a tremendous opportunity for us at Texworld USA. The traffic we’ve received here has been mind-blowing, and included people from all walks of the industry. It’s great to see the interest attendees have in ethical sourcing and social compliance. We’re so happy to be a part of the show and will definitely be continuing our involvement!” said Seth Lennon, WRAP.

Local Loft provides new sourcing solutions

A collaboration of sourcing professionals connecting buyers with local apparel factories, contractors and services, Local Loft was created in response to attendees seeking domestic and locally-sourced production facilities. Highlighted companies included Clover and Cobbler, OnPoint Manufacturing, Rome Fastener and ThreadTech Inc.

Trend Showcase offers new visions

Texworld USA's Trend Showcase curated by Texworld’s Art Directors, Louis Gerin and Gregory Lamaud hit the show floor with a unique and creative flair, showcasing their vision and expertise for the upcoming season. Excitement flourished as attendees viewed the featured fabrics from select companies exhibiting at the show as well as the inspiration behind the vision: Re-Enchanted. Visitors also had the opportunity to

preview the newest colors and textile offerings for the Fall/Winter 2020/2021 season.

The next edition of Texworld USA and Apparel Sourcing USA will be January 19-21, 2020 at the Javits Center.

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[Press information and photographic material](#)

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Background information on Texworld USA

Texworld USA is one of the largest sourcing event on the East Coast for apparel fabric buyers, research and product development specialists, designers, merchandisers and overseas sourcing professionals. This international business platform offers a wide product range covering the entire fabric spectrum. From casual cotton to function fabrics and sophisticated knits to intricate laces, season-to-season attendees discover textiles of innovative structures, material mixes and surprising color palettes.

For more information, please visit www.texworldusa.com.

Background information Apparel Sourcing USA

As a long-term joint venture partnership between Messe Frankfurt and CCPIT-TEX, Apparel Sourcing USA offers apparel brands, retailers, wholesalers and independent design firms a dedicated sourcing marketplace for finding the best international apparel manufacturers. As the only event on the East Coast to focus on finished apparel, contract manufacturing and private label development, the show provides attendees direct access to suppliers specializing in ready-to-wear for men, women, children and accessories.

For more information, please visit: www.apparelsourcingshow.com

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organizer with its own exhibition grounds. With more than 2,400 employees at 30 locations, the company generates annual sales of around €669 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de

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Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces nine shows within the United States, Canada and Mexico. In addition to Techtextil North America and Texprocess Americas, the North American portfolio of events includes Waste & Recycling Expo Canada, Home Textiles Sourcing Expo, Apparel Sourcing USA and Texworld USA, INA PAACE Automechanika Mexico City and NACE Automechanika Atlanta.

For more information, please visit our website at www.us.messefrankfurt.com.

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