

Press release

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# Texworld NYC Joins Forces with SEAMS to Amplify US-Based Sourcing Opportunities

Walker Erwin  
Messe Frankfurt  
[Walker.Erwin@USA.MesseFrankfurt.com](mailto:Walker.Erwin@USA.MesseFrankfurt.com)  
[www.messefrankfurt.com](http://www.messefrankfurt.com)  
[www.texworldnewyorkcity.com](http://www.texworldnewyorkcity.com)

Texworld NYC, the premier trade show for the textile and apparel industry, is excited to announce the expansion of its longstanding 'Local Sourcing' feature area at the upcoming event in January, marking a significant milestone in the event's commitment to addressing the escalating demand for reliable and innovative domestic sourcing choices.

As part of a forward-thinking initiative to empower the American supply chain, Texworld NYC is thrilled to introduce a new partnership with SEAMS, the foremost Association and Voice of the U.S. Sewn Products Industry for over 50 years. Consisting of more than 200 of America's foremost fashion brands, retailers, manufacturers, and textile providers, SEAMS is the most relevant force and go-to resource shaping the growth and resurgence of 'MADE IN AMERICA'.

Texworld NYC's *Local Sourcing* segment has long been a focal point for attendees seeking domestic offerings and resources. The expansion, coupled with the partnership with SEAMS, enhances the show's ability to provide a dynamic platform for exhibitors and attendees alike.

"We are thrilled to partner with Texworld NYC this January as SEAMS' Made in America Movement continues to gain momentum and success. We look forward to adding value to this important event and meeting the participants," states Will Duncan, Executive Director of SEAMS.

"SEAMS is focused on domestic manufacturing and resources, building our industry's strength through knowledge and experienced resources, and this partnership is a perfect unified front for the industry we serve," states Ron Roach, SEAMS President.

In addition to exploring expanded domestic sourcing offerings inside the *SEAMS Supply Chain USA Pavilion*, attendees can also take advantage of newfound educational opportunities. Participants can engage in discussions with SEAMS industry leaders as they delve into the keys to their success, sharing real-life examples of thriving supply chain partnerships and challenges they've overcome.

*"This growth is a response to the escalating demand for US-based solutions, and we're proud to partner with SEAMS to amplify this message. Together, we're creating a dynamic space that not only showcases the best of American manufacturing but also provides a platform for meaningful conversations and collaborative learning,"* states Jennifer Bacon, VP of Fashion and Apparel, Messe Frankfurt Inc.

**Messe Frankfurt, Inc.**  
3200 Windy Hill Rd. / Ste. 500 West  
Atlanta, GA 30339  
USA

Registration is open for the co-located January event consisting of Texworld NYC, Apparel Sourcing NYC, and Printsourcing.

To register for the event or for more information, please visit us online:

[www.texworldnyc.com](http://www.texworldnyc.com)



**Press contact:**

Walker Erwin

Email: [walker.erwin@usa.messefrankfurt.com](mailto:walker.erwin@usa.messefrankfurt.com)

[www.us.messefrankfurt.com](http://www.us.messefrankfurt.com)

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**Background information on Texworld New York City**

Texworld NYC is one of the largest sourcing events on the East Coast for apparel fabric buyers, research and product development specialists, designers, merchandisers and overseas sourcing professionals. This international business platform offers a wide product range covering the entire fabric spectrum. From casual cotton to functional fabrics and sophisticated knits to intricate laces, season-to-season attendees discover textiles of innovative structures, material mixes and surprising color palettes.

For more information, please visit [www.TexworldNYC.com](http://www.TexworldNYC.com)

**Background information on Apparel Sourcing New York City**

As a long-term joint venture partnership between Messe Frankfurt and CCPIT-Tex, Apparel Sourcing New York City offers apparel brands, retailers, wholesalers and independent design firms a dedicated sourcing marketplace for finding the best international apparel manufacturers. As the only event on the East Coast to focus on finished apparel, contract manufacturing and private label development, the show provides attendees direct access to suppliers specializing in ready-to-wear for men, women, children and accessories.

For more information, please visit: [www.TexworldNYC.com](http://www.TexworldNYC.com)

**Background information on SEAMS**

SEAMS is the Association and Voice of the U.S. Sewn Products Industry for over 50 years consisting of more than 200 of America's foremost fashion brands, retailers, manufacturers, and textile providers. Supercharging the American Supply Chain, SEAMS is the most relevant force and go-to resource shaping the growth and resurgence of MADE IN AMERICA. By providing access to people, processes, and products to move production back to the U.S., SEAMS serves as the hub for networking, inspiration, innovation, and intelligence to enhance

members' competitiveness, productivity, and profitability in the new global economy.

**Background information on Messe Frankfurt**

[www.messefrankfurt.com/background-information](http://www.messefrankfurt.com/background-information)

**Sustainability at Messe Frankfurt**

[www.messefrankfurt.com/sustainability-information](http://www.messefrankfurt.com/sustainability-information)

