

Press release

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Texworld Evolution New York City - Winter 2023 Edition to Bring Brand New Product Categories and Exciting Partnerships.

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Texworld NYC and Apparel Sourcing NYC return to the Javits Center in New York City with focus on transformation and invigoration.

Reflecting the ever-changing climate of the globally connected industry, Texworld Evolution New York City serves as a nexus for growth and the future of the largest sourcing event on the East Coast.

The co-located event composed of Texworld NYC, Apparel Sourcing NYC, and Global Footwear Sourcing is set to bring attendees 3 full days of global sourcing, networking, education, workshops, curated trends and more. With a focus on expanding fashion textile, component, and apparel sourcing, the evolved and elevated show floor will feature multiple new product and service categories including finished footwear and design studios as well as exciting new partnerships to be announced soon.

In addition to the event's mainstay features, the Lenzing Seminar Series, Textile Talks, and Texworld Trend Showcase, visitors can discover even more inspiration and innovation through live interactive workshops, informative demonstrations, and experiential activations. The event will also include enhanced networking events and enlarged meeting areas on the show floor to create a more inclusive, community building space for both attendees and exhibitors.

Registration for attendees is set to open within the next few weeks. The event will be held in New York City at the Javits Convention Center, January 31 - February 2, 2023. For more detailed information, please visit us online.

www.TexworldNewYorkCity.com
www.ApparelSourcingNewYorkCity.com

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Background information on Texworld New York City

Texworld USA is one of the largest sourcing events on the East Coast for apparel fabric buyers, research and product development specialists, designers, merchandisers and overseas sourcing professionals. This international business platform offers a wide product range covering the entire fabric spectrum. From casual cotton to function fabrics and sophisticated knits to intricate laces, season-to-season attendees discover textiles of innovative structures, material mixes and surprising color palettes.

For more information, please visit www.texworldnewyorkcity.com.

Background information on Apparel Sourcing New York City

As a long-term joint venture partnership between Messe Frankfurt and CCPIT-TEX, Apparel Sourcing New York City offers apparel brands, retailers, wholesalers and independent design firms a dedicated sourcing marketplace for finding the best international apparel manufacturers. As the only event on the East Coast to focus on finished apparel, contract manufacturing and private label development, the show provides attendees direct access to suppliers specializing in ready-to-wear for men, women, children and accessories.

For more information, please visit: www.apparelsourcingnewyorkcity.com

Texpertise Network

The Texpertise Network is the bracket for Messe Frankfurt's entire textile commitment. With a unique portfolio currently comprising 54 international trade fairs in 11 countries, the company is the world market leader in trade fairs for the textile industry. The Texpertise Network covers the entire value chain of the textile industry and, as a central communication platform, provides valuable information on the textile trade fair brands.

<http://www.texpertise-network.com>

<https://www.linkedin.com/company/texpertise-network/>

Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organizers with their own exhibition grounds. With a workforce of 2,200 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organizes events around the world. As in the previous year, annual sales for 2021 were significantly lower owing to the COVID-19 pandemic: approximately €154 million compared with Group sales as high as €736 million in pre-pandemic 2019. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. Sustainable business practices are a central pillar in our corporate strategy and strike a healthy balance between ecological and economic interests, social responsibility and diversity. Another of Messe Frankfurt's strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. We are using our digital

expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces and manages shows within the United States, Canada, and Mexico. In addition to Texworld New York City, Apparel Sourcing New York City, and Home Textiles Sourcing, the North American portfolio of events includes Techtextil North America, Texprocess Americas, The Clean Show, INA PAAE Automechanika Mexico City, Waste & Recycling Expo Canada, and Process Expo. For more information, please visit our website at www.us.messefrankfurt.com.